



# 2024 Partnership Opportunities



**PITCH  
BLACK**  
Conference

June 29, 2024



November 9, 2024

- 18k+ Individuals Impacted
- 85 Businesses Impacted
- \$76k Funding for business owners
- \$120k+ In-kind donations
- 20.4k+ Website visits
- 25.5k Posts Reach
- 3.3k Followers
- 213+ Members



# GET TO KNOW US



The Midlands African Chamber ("MAC") is a dynamic, membership-based organization dedicated to enhancing the Black American business landscape in Nebraska and the Midwest. We catalyze positive economic impact through business opportunities, leadership, education, advocacy, and economic development. Our global partnership proposal invites you to join us for our two flagship events in 2024: the **Pitch Black Conference** on June 29, 2024, and the **Gratitude Gala** on November 9, 2024, in collaboration with the MAC Foundation.

Pitch Black, our premier conference and Pitch Competition, empowers BIPOC and immigrant/refugee entrepreneurs, offering a platform to showcase innovative ideas. With a theme of **"Digital Disruption: Unleashing Opportunities for BIPOC Entrepreneurs,"** the 2024 conference, hosted at Creighton University Harper Center, features national and local speakers, a tech showcase, and a history of esteemed sponsors such as Wells Fargo, Chase, OPPD, Meta, Google, Kroger, FNBO, Koley Jessen, Jackson Lewis and Creighton University.

## PRIZE AMOUNTS

- 1st Prize: \$10,000
- 2nd Prize: \$5,000
- 3rd Prize: \$2,500
- Investors' Pick: \$5,000
- Finalists get up to \$40k in in-kind legal, accounting, and marketing services



# WHY SPONSOR US?

## MEET THE 2023 PITCH BLACK CHAMPION



Sponsoring Pitch Black is a strategic opportunity for your organization to champion diversity, inclusion, and economic development. By supporting this transformative platform, you actively foster a more inclusive business environment, connecting BIPOC and immigrant/refugee entrepreneurs with vital resources and opportunities. Your support plays a crucial role in bringing the MAC Xcelerator program to life—a recognized nine-week fast-track initiative crafted to empower minority entrepreneurs through business literacy training and mentorship.

Your sponsorship not only showcases corporate social responsibility but also provides access to a pool of innovative talent, networking with influential leaders, and visibility across diverse channels. Aligning with Pitch Black aligns your brand with the Midlands African Chamber's mission, demonstrating a commitment to empowering underrepresented communities, promoting entrepreneurship, and contributing to the overall economic vitality of the Midwest.

Xavier Jackson, founder of Local Art Plug, LLC, testifies to the transformative power of Pitch Black. Through MAC's program, he solidified his business foundation, gained legal insights, and leveraged digital marketing strategies from Meta. Xavier's success story highlights the impactful role Pitch Black plays in fostering growth, exposure, and community building for entrepreneurs.

# About MAC Foundation



The MAC Foundation, Inc., aims to connect, empower, and elevate underrepresented entrepreneurs. Supporting the Midlands African Chamber, it promotes cultural awareness, diversity, equity, and inclusion. Sponsoring the Foundation's Gratitude Gala and Awards presents a unique opportunity for your organization to make a meaningful impact on underrepresented entrepreneurs and foster a thriving business ecosystem.

Your sponsorship aligns your brand with the values of diversity, equity, and inclusion, showcasing your commitment to creating equal economic opportunities. The Gratitude Gala provides a platform to acknowledge and celebrate local businesses that contribute to a diverse entrepreneurial ecosystem. By supporting this event, your organization not only gains visibility but also actively participates in building a legacy of success, empowerment, and cultural awareness within the Midwest community. This event serves as a celebration of gratitude and recognition, and your sponsorship supports several key initiatives.

## Suit Up

Empower young individuals for economic independence through professional attire, career coaching, and workforce preparation.

## Rising CEOs

Foster entrepreneurial spirit, technology, and leadership skills among at-risk youth. Meet Bristol Ebeigbe, a Rising CEO and CEO of KashOut, and Truth Fowler, who transformed their business literacy journeys through the Rising CEOs program.





### Bristol Ebeigbe

Ebeigbe is a 15-year-old 9th-grade student at Millard North High School and CEO of KashOut, a platform designed to provide education and advertising opportunities for teenage entrepreneurs. Born to a Nigerian father and African American mother, Ebeigbe won the 2023 Rising CEOs pitch competition and obtained coaching and seed funding for his business idea. Ebeigbe is thankful for the business skills he acquired and believes the Rising CEOs program has the potential to transform the lives of countless young minority entrepreneurs.



### Truth Fowler

At 14, Truth Fowler founded Truth Heals while living in foster care. Truth Heals offers affordable sea moss-based remedies for those with limited finances. She was inspired by her uncle's recovery from terminal sepsis after taking sea moss jelly. The Rising CEOs program helped develop a business plan, leverage social media, and establish a robust personal brand, empowering Truth to advance her business and inspire young girls in her community.

## MAC Foundation Scholarships

Supporting Black, refugee, and immigrant students in Accounting, Finance, Law, and STEM, our scholarships encourage academic excellence. Meet Oluwaseye Odanye and Aliyah Farmer two of the 2023 MAC Scholars.







### Oluwaseye Odanye

Odanye is a first-year international graduate student in the Biomechanics and Kinesiology doctoral program at the University of Nebraska, Omaha. His research interest is in neurorehabilitation, based on the principles of neuroplasticity. The MAC Foundation Scholarship helped him with the payment of his tuition. Odanye also has a side business, and he is currently a MAC Xcelerator cohort member. He is grateful for the exposure that he has received through MAC’s programs, and he is looking forward to making an impact in this community.



### Aliyah Farmer

Aliyah Farmer is an outstanding African-American freshman student at the University of Nebraska at Omaha, majoring in Neuroscience with a GPA of 4.35. In 2022, she participated in the Indigenous Summer Program for Advancing Research Knowledge (I-SPARK) at the University of Nebraska Medical Center. She was involved in the augmented reality dissection of a brain, interacting with top neurosurgeons and grasping neurosurgery's life-saving impact. Farmer is grateful for the MAC Foundation Scholarship and can not wait to contribute positively to the community in urban health.

## Umoja Forum Series

Increase unity between African Americans and African immigrants through online forums and live events.

## Gratitude Awards

Recognize local businesses contributing to a diverse entrepreneurial ecosystem, with awards including Inclusion Leader, MAC Champion, and Volunteer of the Year.





# Pitch Black SPONSORSHIP



SPONSORSHIP LEVELS	PRESENTING CATALYST \$35,000	PLATINUM - INNOVATOR \$20,000	GOLD ACCELERATOR \$10,000	SILVER PARTNER \$5,000	BRONZE SUPPORTER \$2,500	COPPER FAN \$1,500	VENDOR TABLE \$500
Name on Pitch Black Awards	●						
Six months Power Hour	●						
Presenting Sponsor of the Event	●						
Official Luncheon Sponsor	●	●					
Table for 10 at the next Gratitude Gala	●	●					
Company Logo included in promotional videos	●	●					
Two months Roll Call events	●	●	●				
Ubuntu Mixer invitation-only event	●	●	●				
Company representative to be one of the judges	●	●	●	●			
Page ad in the event program	1	1	1/2	1/4			
Logo on the event backdrop	●	●	●	●			
Promotion on social media platforms	●	●	●	●	●	●	
Year of Chamber membership	●	●	●	●	●	●	
Company logo on Pitch Black event booklet	●	●	●	●	●	●	
Company logo on Pitch Black website with reference link	●	●	●	●	●	●	
Registration for attendees	10	10	10	8	6	4	2
Vendor table	●	●	●	●	●	●	●

# Gratitude Gala SPONSORSHIP



SPONSORSHIP LEVELS	\$20,000 Presenting SPONSOR	\$15,000 DIAMOND SPONSOR	\$10,000 PLATINUM SPONSOR	\$5,000 GOLD SPONSOR	\$2,500 SILVER SPONSOR	\$1,500 BRONZE SPONSOR	\$500 COPPER SPONSOR
Presenting Sponsor	●						
Name on the Gratitude Awards	●						
MAC Foundation Scholarship Presenter		●					
Rising CEOs Presenter			●				
Umoja Forum Series Presenter	3	2	1				
Recognition from podium during program	●	●	●				
Logo thank you signs at event	●	●	●				
Logo signage on your table	●	●	●	●	●	●	
Social media recognition	●	●	●	●	●	●	
Recognition on digital donor screens	●	●	●	●	●	●	●
Registration for attendees	10	10	10	10	10	5	2
Page ad in the event program	1Page	1Page	1Page	1/2 Page	1/4 Page	1/8 Page	Logo or Individual name in program



Deliverables may have to be scaled in the event of later commitment. Submit your completed sponsorship commitment online at [www.wepitchblack.com](http://www.wepitchblack.com).

## SPONSORSHIP COMMITMENT

### Pitch Black

- Presenting Catalyst \$35,000
- Platinum-Innovator \$20,000
- Gold-Accelerator \$10,000
- Silver-Partner \$5,000
- Bronze-Supporter \$2,500
- Copper-Fan \$1,500
- Vendor Table \$500

### Gratitude Gala

- Presenting Sponsor \$20,000
- Diamond \$15,000
- Platinum-Innovator \$10,000
- Gold-Accelerator \$5,000
- Silver-Partner \$2,500
- Bronze-Supporter \$1,500
- Copper-Fan \$500

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SPONSOR SIGNATURE

DATE

QUESTIONS ABOUT SPONSORSHIP? Contact us at [Karine@midlandsafricanchamber.com](mailto:Karine@midlandsafricanchamber.com) or call us at 402-881-0343. Our fiscal sponsor is the MAC Foundation, a 501(C3) organization, EIN 87-4291295.