



# 2025 Global Partnership Proposal



*Anniversary*



Karine@midlandsafricanchamber.com



(402) 881-0343



www.midlandsafricanchamber.com

# JOIN THE TRIBE



The Midlands African Chamber and MAC Foundation invite your organization to become a global partner for its 2025 programs and signature events.

Founded in 2020, MAC supports African and African American businesses in Nebraska and the Midwest through networking, marketing, and cost-saving opportunities.

MAC empowers underserved communities through initiatives like Rising CEOs (mentoring youth entrepreneurs), Suit Up (job readiness for at-risk youth), Umoja Unity Forum (international trade focus), and MAC Xcelerator (supporting early-stage entrepreneurs).

Sponsorship provides year-round visibility and engagement with business leaders, supporting MAC's signature events: the Pitch Black Conference and Gratitude Gala.

## Why Partner with Us

- **Employee Engagement:** Opportunities for your employees to participate as volunteers or attendees at MAC's events.
- **Diversity & Inclusion Commitment:** Showcase your company's commitment to empowering minority entrepreneurs.
- **Networking:** Connect with business leaders, investors, and community advocates.
- **Impact:** Receive a post-event report with statistics about participation, funds raised, support for small businesses within the community

### Our Impact in 2024

- 386+ Small Businesses Impacted
- \$133K+ Business Funding Awarded
- 326.84K+ Digital Presence Reached
- 278+ Members
- 25K+ Total Individuals Impacted

# Our Programs

## Rising CEOs

This year, 11 students participated in the Rising CEOs program with 3 businesses funded, and Am'Agyn Spencer, a sophomore at Duchesne Academy and the 2024 Rising CEOs Champion founded Neighborhood Nannies. Her passion for community brought her to Rising CEOs, where she was able to blend her leadership and entrepreneurial goals. "The mentors at MAC gave me guidance and confidence in my ability to succeed. Rising CEOs taught me that preparation is the foundation for success, and that careful planning can open doors".



## MAC Scholarships

Supporting BIPOC students in Accounting, Finance, Law, and STEM, our scholarships encourage academic excellence. We've awarded \$24,000 in scholarships to 24 area students since 2023. Meet Leticia Tetteh, one of the 2024 MAC Scholars. Leticia Tetteh is a doctoral student at the University of Nebraska at Omaha, specializing in public finance. She is committed to advancing inclusive finance policies through research and leadership in public administration.



## Umoja Forum Series

The Umoja Program promotes unity between African American and African immigrant communities in the Midwest through online forums, live gatherings, and trade missions. This year, we hosted four events that fostered economic exchange, cultural understanding, and community building, strengthening ties and encouraging collaboration across cultures.



## Suit Up

Empowered over 558 young individuals this year for economic independence through professional attire, career coaching, and workforce preparation.





## Theme: Empowering Visions. Fueling Success

The Pitch Black Conference is the premier event for Black entrepreneurs and leaders, focused on providing access to capital and leadership development. The event is a platform where visions of success are fueled, empowering entrepreneurs to turn their dreams into reality through mentorship, networking, and the opportunity to secure funding.

Date: June 27, 2025

Location: TBD

### Key Features:

- Expected Attendance: 350+
- \$98K funding provided to businesses since 2021
- \$181.5k in technical assistance since 2021
- Pitch Competition,
- Conference with national keynote speakers on leadership and capital access
- Workshops on funding, growth, and leadership
- Past Sponsors: Google, Wells Fargo, Meta, JPMorgan Chase, American National Bank





## Theme: **A Legacy of Liberation: From Civil Rights to Entrepreneurship**

The Gratitude Gala and Awards honors individuals, businesses, and organizations that foster a diverse and inclusive entrepreneurship ecosystem in our community. The awards recognize those who have mentored, volunteered, and made extraordinary contributions to the success of our community. The 2025 theme highlights the intersection of civil rights and economic empowerment, paying tribute to that era's influence on today's entrepreneurial spirit.

Date: November 22, 2025

Location: MCC Fort Omaha Campus

### Key Features

- Expected Attendance: 300+ business leaders and community members
- Gratitude Awards: Recognizing contributions to marginalized communities' economic advancement
- Scholarships: 12 awards of \$1,000 each
- Fundraising & Networking: Dinner, auction, and networking opportunities
- Previous Sponsors: Google, Wells Fargo, Meta, OPPD, FNBO, and more.



# Partnership Levels and Benefits



## Catalyst - Presenting (Exclusive, 1 available)

- Top billing on all marketing materials for both events
  - Exclusive networking with key stakeholders at MAC events year-round
  - Pitch Black Awards presenter
  - Employee engagement opportunities (judging, panels, award presentations)
  - Umoja Forum Series Presenter for 2 events
  - Power Hour Presenter for 6 events
  - Premium branding on event materials, social media, and press releases
  - Media exposure through local press coverage (if any)
  - Year-round recognition on all MAC events and materials
  - Consulting corner and vendor opportunities at Pitch Black Conference
  - Invitation to Ubuntu Mixer
  - VIP table for 10 at both Pitch Black Conference and Gratitude Gala.
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## Innovator - Diamond

- Name on Gratitude Gala Awards
  - Employee engagement opportunities (judging, panels, award presentations)
  - Roll Call Presenter for 2 months
  - Official Pitch Black Luncheon Sponsor
  - Premium branding on event materials, social media, and press releases
  - Media mentions in local press coverage (if any)
  - Year-round recognition on all MAC events and materials
  - Exclusive networking with key stakeholders and decision-makers
  - Consulting corner and vendor opportunities at Pitch Black Conference
  - Invitation to Ubuntu Mixer
  - VIP table for 10 at both Pitch Black Conference and Gratitude Gala.
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## Accelerator - Platinum

- Premium branding on event materials
- Employee engagement opportunities (judging, panels, volunteering, etc.)
- Media mentions in press releases and social media
- Name on MAC Foundation Scholarship Awards
- Speaking role: Opportunity to present an award or participate in panel discussions
- Consulting corner and vendor opportunities at Pitch Black Conference
- Invitation to Ubuntu Mixer
- VIP table for 10 at Pitch Black Conference and Gratitude Gala.

# Partnership Levels and Benefits



## Gold Sponsor

- Gold Sponsor for both events
- Employee engagement opportunities (judging, panels, fireside chats, volunteers)
- Logo placement on event materials and digital marketing
- Media mentions in press releases and social media
- Consulting corner and vendor opportunities at Pitch Black Conference
- Invitation to Ubuntu Mixer
- Table for 10 at Pitch Black Conference and Gratitude Gala



## Silver Sponsor

- Silver Sponsor for both events
- Logo placement on event materials and digital marketing
- Employee engagement opportunities (fireside chats, volunteers, panels)
- Consulting corner and vendor opportunities at Pitch Black Conference
- Invitation to Ubuntu Mixer
- Table for 10 at Pitch Black Conference and 6 registrations for the Gratitude Gala



## Bronze Sponsor

- Bronze Sponsor for both events
- Logo placement on event materials and digital marketing
- Vendor engagement opportunities at Pitch Black Conference
- Invitation to Ubuntu Mixer
- Employee engagement opportunities (volunteers)
- 6 registrations for both Pitch Black Conference and Gratitude Gala



## Copper Sponsor

- Copper Sponsor for both events
- Logo placement on event materials and digital marketing
- Employee engagement opportunities (volunteers)
- Vendor engagement opportunities at Pitch Black Conference
- Invitation to Ubuntu Mixer
- 4 registrations for both Pitch Black Conference and Gratitude Gala

## À la Carte Partnership Opportunities

- Pitch Black Merchandise - \$2,000
- Pitch Black Breakfast - \$2,000
- Pitch Black Afternoon Reception- \$1,500
- Pitch Black Coffee/Water/Snack Break - \$1,500
- Ubuntu Mixer Welcome - \$5,000
- Gratitude Gala Beverage- \$2,500
- MAC Xcelerator Program - \$5,000 - \$30,000
- Rising CEOs Program- \$5,000 - \$20,000
- MAC Foundation Scholarship- \$1,000 - \$20,000

# Thank You



(402) 881-0343



7930 Blondo St. Suite 100, Omaha, NE 68134



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