



Sponsorship Proposal

The MAC Foundation, Inc. and the Midlands African Chamber, Inc. invite you to sponsor the 2025 Gratitude Gala, an inspiring evening celebrating progress, purpose, and community, in collaboration with the Malcolm X Memorial Foundation.

**A LEGACY OF LIBERATION:
FROM CIVIL RIGHTS TO
ENTREPRENEURSHIP**



11.22.2025
5:30 PM

**METROPOLITAN COMMUNITY
COLLEGE
CULINARY ARTS INSTITUTE
FORT OMAHA CAMPUS**

Presented by



www.fundmac.org

info@fundmac.org

Event Highlights

During the 2025 Gratitude Gala, we will honor civil rights leaders across the Black diaspora—Malcolm X, Madam C.J. Walker, Kwame Nkrumah, Wangari Maathai, and others—whose fight for justice and equity laid the foundation for today's entrepreneurial success stories.

Join Co-Chairs Darrell Black, Caroll Russell, and Winsley Durand for a night of dinner, entertainment, awards, scholarships, live and silent auction, raffles, and powerful storytelling. Past sponsors include Wells Fargo, Meta, KETV, Google, Bank of America, and FiberFirst. We'd be honored to add your name to this powerful legacy.

Your Sponsorship Supports These Initiatives

MAC-Xcelerator: A 12-week accelerator for underrepresented entrepreneurs

Pitch Black: A business conference and pitch competition with cash prizes

Suit Up: Workforce readiness

Rising CEOs: A 10 weeks business building program for youth

Umoja Forum: Building unity between African and African American communities

MAC Emergency Fund: Small business hardship relief

MAC Scholars: Scholarships for college-bound students

MAC Trade Mission: International business expansion initiative

Sponsorship Benefits

- Brand visibility and logo placement
- Targeted digital and event marketing
- Alignment with DEI and corporate social impact
- Networking with Omaha's leaders and changemakers



2025 Sponsorship Opportunities

Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
<ul style="list-style-type: none"> Premium branding on event materials Employee engagement opportunities (awards, volunteering, etc.) Media mentions in press releases and social media Name on six (6) MAC Foundation Scholarship Awards Full-page ad in digital program (5.5" W x 8.5" H) VIP reserved table for 10 Branded table tent with company name/logo Logo on event website 	<ul style="list-style-type: none"> Employee engagement opportunities Logo on event materials and digital marketing Media mentions in press and social 1/2 page ad in digital program (5.5" W x 4.25" H) VIP Table for 10 Branded table tent Logo on event website 	<ul style="list-style-type: none"> Logo on event materials and digital marketing Employee engagement (volunteering, etc.) 1/2 page ad in digital program (5.5" W x 4.25" H) Table for 10 Branded table tent Logo on event website 	<ul style="list-style-type: none"> Logo on event materials and digital marketing Employee engagement (volunteers) 1/4 page ad in digital program (2.75" W x 4.25" H) 6 registrations Branded table tent Logo on event website
Copper Sponsor \$2,500	Other Opportunities	À la Carte (Add-Ons)	Donate Auction Items
<ul style="list-style-type: none"> Logo on event materials and digital marketing Employee engagement (volunteers) Premium seating for 10 Branded table tent Logo on event website 	<p>Table Sponsor: \$1,500</p> <ul style="list-style-type: none"> Table for 10 Branded table tent <p>Scholarship Sponsor: \$1,200</p> <ul style="list-style-type: none"> \$1,000 awarded directly to a deserving scholar \$200 supports scholarship admin Recognition from podium Name on digital screen Name on official scholarship certificate 	<p>Beverage Sponsor: \$2,500</p> <ul style="list-style-type: none"> Branding on beverage station signage Recognition during event as official Beverage Sponsor Company logo displayed on drink station <p>Auctions Sponsor: \$1,000</p> <ul style="list-style-type: none"> Recognition as official Auction Sponsor Company logo on all auction signage 	<ul style="list-style-type: none"> Luxury Travel & Getaways Dining & Culinary Experiences Health, Wellness & Spa Arts, Culture & Entertainment Family & Kids Activities Fashion & Lifestyle Professional Development Sports & Recreation Wine & Beverages

**FIVE
YEARS OF
IMPACT**

418
BUSINESS
IMPACT

\$1.14 M
INVESTED IN
COMMUNITY

\$44 K
SCHOLARSHIPS
AWARDED

600+
SUIT UP
PARTICIPANTS