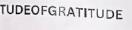








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The MAC Foundation, Inc. and the Midlands African Chamber, Inc. invite you to sponsor the 2025 Gratitude Gala, an inspiring evening celebrating progress, purpose, and community, in collaboration with the Malcolm X Memorial Foundation.

A LEGACY OF LIBERATION: FROM CIVIL RIGHTS TO ENTREPRENEURSHIP







11. 22. 2025 5:30 PM METROPOLITAN COMMUNITY COLLEGE CULINARY ARTS INSTITUTE FORT OMAHA CAMPUS



**AND AWARDS** 

www.fundmac.org

info@fundmac.org



## **Event Highlights**

During the 2025 Gratitude Gala, we will honor civil rights leaders across the Black diaspora—Malcolm X, Madam C.J. Walker, Kwame Nkrumah, Wangari Maathai, and others—whose fight for justice and equity laid the foundation for today's entrepreneurial success stories.

Join Co-Chairs Darrell Black, Caroll Russell, and Winsley Durand for a night of dinner, entertainment, awards, scholarships, live and silent auction, raffles, and powerful storytelling. Past sponsors include Wells Fargo, Meta, KETV, Google, Bank of America, and FiberFirst. We'd be honored to add your name to this powerful legacy.

## **Your Sponsorship Supports These Initiatives**

MAC-Xcelerator: A 12-week

accelerator for

underrepresented entrepreneurs

Pitch Black: A business

conference and pitch

competition with cash prizes

Suit Up: Workforce readiness

Rising CEOs: A 10 weeks

business building program for

youth

**Umoja Forum:** Building unity between African and African American communities

MAC Emergency Fund: Small

business hardship relief

**MAC Scholars:** Scholarships for college-bound students

MAC Trade Mission: International business expansion initiative

## **Sponsorship Benefits**

- Brand visibility and logo placement
- Targeted digital and event marketing
- Alignment with DEI and corporate social impact
- Networking with Omaha's leaders and changemakers









## **2025 Sponsorship Opportunities**

Platinum Sponsor   \$25,000	Gold Sponsor   \$15,000	Silver Sponsor   \$10,000	Bronze Sponsor   \$5,000
<ul> <li>Premium branding on event materials</li> <li>Employee engagement opportunities (awards, volunteering, etc.)</li> <li>Media mentions in press releases and social media</li> <li>Name on six (6) MAC Foundation Scholarship Awards</li> <li>Full-page ad in digital program (5.5" W x 8.5" H)</li> <li>VIP reserved table for 10</li> <li>Branded table tent with company name/logo</li> <li>Logo on event website</li> </ul>	<ul> <li>Employee engagement opportunities</li> <li>Logo on event materials and digital marketing</li> <li>Media mentions in press and social</li> <li>1/2 page ad in digital program (5.5" W x 4.25" H)</li> <li>VIP Table for 10</li> <li>Branded table tent</li> <li>Logo on event website</li> </ul>	<ul> <li>Logo on event materials and digital marketing</li> <li>Employee engagement (volunteering, etc.)</li> <li>1/2 page ad in digital program (5.5" W x 4.25" H)</li> <li>Table for 10</li> <li>Branded table tent</li> <li>Logo on event website</li> </ul>	<ul> <li>Logo on event materials and digital marketing</li> <li>Employee engagement (volunteers)</li> <li>1/4 page ad in digital program (2.75" W x 4.25" H)</li> <li>6 registrations</li> <li>Branded table tent</li> <li>Logo on event website</li> </ul>
Copper Sponsor   \$2,500	Other Opportunities	À la Carte (Add-Ons)	Donate Auction Items
<ul> <li>Logo on event materials and digital marketing</li> <li>Employee engagement (volunteers)</li> <li>Premium seating for 10</li> <li>Branded table tent</li> <li>Logo on event website</li> </ul>	Table Sponsor: \$1,500  Table for 10 Branded table tent  Scholarship Sponsor: \$1,200  \$1,000 awarded directly to a deserving scholar \$200 supports scholarship admin Recognition from podium Name on digital screen Name on official scholarship certificate	Beverage Sponsor: \$2,500  Branding on beverage station signage Recognition during event as official Beverage Sponsor Company logo displayed on drink station  Auctions Sponsor: \$1,000 Recognition as official Auction Sponsor Company logo on all auction signage	<ul> <li>Luxury Travel &amp; Getaways</li> <li>Dining &amp; Culinary Experiences</li> <li>Health, Wellness &amp; Spa</li> <li>Arts, Culture &amp; Entertainment</li> <li>Family &amp; Kids Activities</li> <li>Fashion &amp; Lifestyle</li> <li>Professional Development</li> <li>Sports &amp; Recreation</li> <li>Wine &amp; Beverages</li> </ul>

FIVE YEARS OF **IMPACT** 

BUSINESS

IMPACT

418 \$1.14 M \$44 K 600+

**INVESTED IN** COMMUNITY

**SCHOLARSHIPS** AWARDED

SUIT UP **PARTICIPANTS**